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experience

Senior Graphic Designer [november 2008 - current position]

Rileys (inhouse department for EnCana), Calgary, Alberta

- Develop EnCana collateral, charts/graphs, brochures as per corporate standards
- Maintaining Encana brand in all created materials
- Art direction in initial development of Rileys re-branding

Freelance Graphic Designer [july 2008 - october 2008]

Self Employed, Calgary, Alberta

- Developed corporate identities, creation of Microsoft Word and PowerPoint templates, brochures, website design etc. for various clients
- Project management
- Collaborated with a printing representative when necessary

Intermediate Graphic Designer [january 2007 - june 2008]

KADG and BOND Creative, Calgary, Alberta

- Developed corporate identity guidelines and specifications
- Creation of Microsoft Word and PowerPoint templates as part of identity packages
- Responsible for designing and maintaining inhouse templates, websites, and collateral material

Intermediate Graphic Designer [september 2006 - december 2006]

SIX Real Estate, Calgary, Alberta

- Developed marketing concepts for real estate developments
- Maintained branding and visual identities in collateral (stationery, site signs, floor plans, maps, advertising, etc.)

Intermediate Graphic Designer [august 2005 - august 2006]

Guest-Tek Interactive, Calgary, Alberta

- Responsible for designing collateral material, website, marketing, environmental graphics, brochures, direct mail etc.
- Maintained company, service and product identities
- Collaborated with the printing representative on all printed materials

Junior Graphic Designer [june 2003 - july 2005]

S2 Architecture, Calgary, Alberta

- Responsible for the design of collateral material, templates, RFP covers, newsletters, brochures, presentation boards, etc.
- Maintained and designed the company corporate identity in all created materials

education

Bachelor of Design, ACAD

creative skills

Project planning (research and understanding)
Concept development (proposal and roughs)
Production and execution (design and final art)
Quality control (proofing and client approval)

technical skills

Adobe CS4 (Proficient in InDesign, Photoshop and Illustrator. I have recently taken beginner courses in Dreamweaver)
Microsoft Office (Proficient in Word, PowerPoint, Excel)

memberships

Society of Graphic Designers of Canada
Professional Status (MGDC)